

BrandBridgeX-ERP — Complete User Manual

The 🌟 **AI-Powered partner-marketing ERP for brands and promoters** Version 1.1 · Bilingual (English / العربية) · GCC market

Live platform: <https://brandbridgex-erp.nttgroups.com> Operated by NTT Groups

🌟 What's new in this version

BrandBridgeX is now **AI-Powered**, with several major upgrades. Each is covered in detail in the relevant section:

New feature	What it does	Where
🌟 AI banner generator	Create a marketing banner for any product in one click — free, using your brand info	Products → Product image
💎 Bring-your-own AI key	Optionally add your OpenAI key for best-quality image generation	Settings → AI image generation
🖼️ Product image upload	Add a product image; auto-compressed to a light WebP	Products → Product image
📄 CSV bulk import	Add hundreds of products/URLs at once from a spreadsheet	Products → Bulk import
🎨 QR Studio	Branded QR codes: colors, sizes, center logo, caption, live preview	Links & QR → QR Studio
📋 Campaign duplicate & delete	Copy a campaign as a draft, or delete one	Campaigns
🗑️ Lead delete & CSV export	Remove leads, or export them to a spreadsheet	Leads

How to read this manual

This manual walks you through **every screen** of BrandBridgeX-ERP, with a real screenshot of each page and step-by-step instructions ("click here → fill this → press that"). It is organised by **user role**, because BrandBridgeX is used by three different kinds of people:

Role	Who they are	What they do
 Company (Brand)	A business that wants to be promoted	Adds products/URLs, creates campaigns, sets commissions, invites partners, tracks leads
 Partner (Promoter)	An affiliate, influencer, or agency	Browses the marketplace, generates hidden tracking links + QR codes, shares them, earns commissions
 Admin (Operator)	Platform staff (NTT Groups)	Approves companies & partners, monitors fraud, manages subscriptions, approves payouts

 **Bilingual:** Every screen works in **English** and **Arabic** (full right-to-left). Use the **العربية / English** toggle in the top-right corner of any page to switch languages.

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1. What is BrandBridgeX?

BrandBridgeX-ERP is an all-in-one platform that connects **brands** with **promoters** and tracks every click, lead, and commission in one place.

The simple idea:

1. A **company** (brand) adds the products or web pages it wants traffic to, and creates a **campaign** with a commission offer (e.g. "SAR 25 per lead" or "12% commission").
2. A **partner** (promoter) finds that campaign in the **marketplace**, and with one click generates a **hidden tracking link** and a **QR code** that are unique to them.
3. The partner shares that link / QR on WhatsApp, social media, posters, etc.
4. Every time someone clicks the link or scans the QR, BrandBridgeX records the click, the source, the device, and which partner brought it — and credits a **lead** or **commission** to that partner.
5. Everyone — company, partner, and platform — sees the results live on their dashboard.

Why it's different from a normal affiliate tool:

-  **Hidden links** — the tracking link is an opaque code (e.g. `.../r/a1B2c3D4`) that reveals *nothing* about the partner or the brand.
 -  **Dynamic QR codes** — you can re-point a printed QR code to a new destination **without reprinting it**.
 -  **Fully bilingual** — English and Arabic with complete right-to-left support, built for the GCC.
 -  **Governance-grade** — commission hold/approve/pay workflows, fraud monitoring, and full audit logs.
-

2. Quick start in 5 minutes

If you are a...	Do this
 Brand / Company	Pricing → Choose a plan → Register → in your dashboard: Add a product → Create a campaign → Invite partners
 Promoter / Partner	Marketplace → Become a partner → Register → Browse campaigns → Join as partner → Copy your link / download your QR → Share
 Platform staff	Sign in → go to /admin → approve companies & partners, monitor fraud, approve payouts

The rest of this manual explains every one of those steps in detail, with screenshots.

3. The public website (everyone)

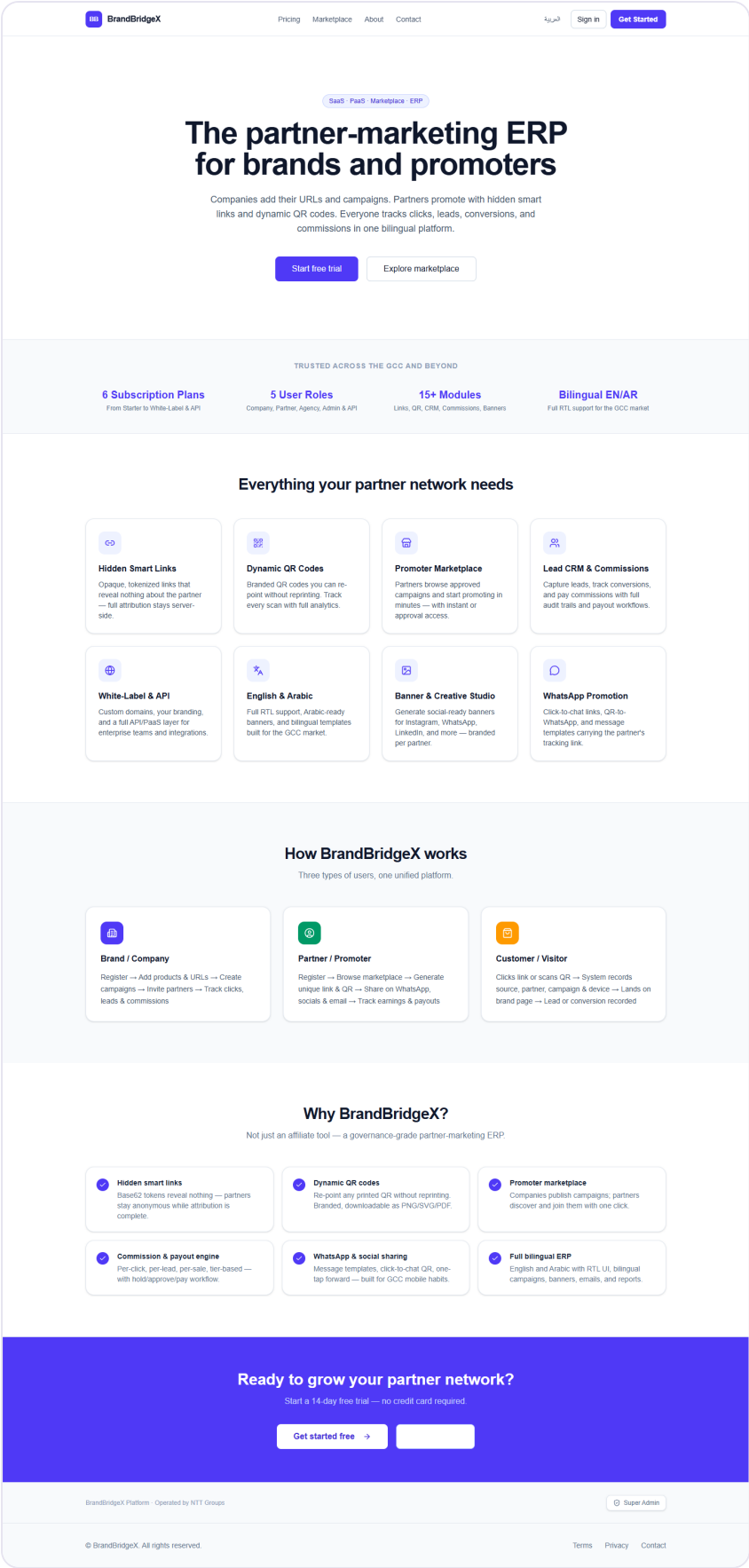
These pages are visible to anyone — no account needed. They are the front door to BrandBridgeX.

Top navigation bar (on every public page): **Pricing** · **Marketplace** · **About** · **Contact**, plus the العربية language toggle, a **Sign in** button, and a **Get Started** button.

3.1 Home page

URL: <https://brandbridgex-erp.nttgroups.com/en>

The landing page introduces the platform and points each type of visitor in the right direction.



What's on this page:

- **Hero headline** — "The partner-marketing ERP for brands and promoters."
- Two main buttons:
 - **Start free trial** → takes you to the pricing/registration flow.

- **Explore marketplace** → opens the public Marketplace.
- **Trust strip** — "6 Subscription Plans · 5 User Roles · 15+ Modules · Bilingual EN/AR."
- **"Everything your partner network needs"** — feature cards: Hidden Smart Links, Dynamic QR Codes, Promoter Marketplace, Lead CRM & Commissions, White-Label & API, English & Arabic, Banner & Creative Studio, WhatsApp Promotion.
- **"How BrandBridgeX works"** — the three user journeys side by side (Brand / Partner / Customer).
- **Final call-to-action banner** — "Ready to grow your partner network?" with a **Get started free** button (14-day free trial, no credit card).
- **Footer** — at the very bottom there is a small  **Super Admin** link. This is the operator entry point (see Admin guide); normal users can ignore it.

Tip: To begin as a brand, click **Start free trial** or **Get Started**. To begin as a promoter, click **Explore marketplace** → **Become a partner**.

3.2 Pricing & plans

URL: <https://brandbridgex-erp.nttgroups.com/en/pricing>

This page shows the six subscription plans. Every paid plan includes a **14-day free trial — no credit card required to start**.

BBBrandBridgeX

PricingMarketplaceAboutContact

المربيةSign inGet Started

Simple, transparent pricing

Plans that scale with your partner network

14-day free trial on every paid plan. No credit card required to start.

☆Starter

For a single brand getting started.

99 SAR / month

14-day free trial included

✓ 5 campaigns

✓ 200 tracking links

✓ 50 dynamic QR codes

✓ 25 partners

✓ 2 team users

Choose plan

⚡Most popularProfessional

Growing brands with active partners.

349 SAR / month

14-day free trial included

✓ 50 campaigns

✓ 5,000 tracking links

✓ 1,000 dynamic QR codes

✓ 500 partners

✓ 10 team users

Choose plan

🏢Enterprise

Multi-brand, unlimited scale.

999 SAR / month

14-day free trial included

✓ ∞ campaigns

✓ ∞ tracking links

✓ ∞ dynamic QR codes

✓ ∞ partners

✓ 50 team users

✓ 5 companies

Choose plan

🏢Agency

Manage many clients in one place.

749 SAR / month

14-day free trial included

✓ ∞ campaigns

✓ ∞ tracking links

✓ ∞ dynamic QR codes

✓ ∞ partners

✓ 25 team users

✓ ∞ companies

Choose plan

🌐White-Label

Your brand, your domain, fully.

1,999 SAR / month

14-day free trial included

✓ ∞ campaigns

✓ ∞ tracking links

✓ ∞ dynamic QR codes

✓ ∞ partners

✓ Custom team users

✓ ∞ companies

Choose plan

🔗API / PaaS

Embed BrandBridgeX in your systems.

Custom

14-day free trial included

✓ ∞ campaigns

✓ ∞ tracking links

✓ ∞ dynamic QR codes

✓ ∞ partners

✓ Custom team users

✓ ∞ companies

Contact sales

Have questions about pricing? [Talk to us](#)

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TermsPrivacyContact

The six plans:

Page 7 / 37

Plan	Price (SAR/month)	Campaigns	Tracking links	QR codes	Partners	Team users	Companies
Starter	99	5	200	50	25	2	1
Professional ★ <i>Most popular</i>	349	50	5,000	1,000	500	10	1
Enterprise	999	∞	∞	∞	∞	50	5
Agency	749	∞	∞	∞	∞	25	∞
White-Label	1,999	∞	∞	∞	∞	Custom	∞
API / PaaS	Custom (contact sales)	∞	∞	∞	∞	Custom	∞

How to use this page:

1. Compare the plans and find the one that matches the size of your partner network.
2. Click **Choose plan** on a paid plan → this opens the registration wizard pre-filled with that plan.
3. For **API / PaaS**, click **Contact sales** instead — this opens the Contact page (these plans are quoted individually).

💡 (SAR = Saudi Riyal. Card payments are billed in USD at a fixed peg of 1 USD = 3.75 SAR.)

3.3 Partner Marketplace (public)

URL: <https://brandbridgex-erp.nttgroups.com/en/marketplace>

The marketplace is where promoters discover campaigns to join. Anyone can browse it; you only need an account to **join** a campaign.

BB BrandBridgeX

Pricing Marketplace About Contact

العربية Sign in Get Started

Partner Marketplace

Browse active campaigns from verified brands. Register as a partner to generate your unique tracking link and start earning commissions.

Become a partner Register your brand

All Types E-Commerce Event / Booking Lead Generation WhatsApp Inquiry

Ramadan Gift Box — Affiliate Push
Najd Coffee Roasters

E-Commerce
12% commission

Instant join

Join as partner >

New Branch Opening — Foot Traffic
Najd Coffee Roasters

Event / Booking
SAR 25 per lead

Approval required

Join as partner >

Off-Plan Villas — Qualified Leads
Thanwah Real Estate

Lead Generation
SAR 300 per lead

Approval required

Join as partner >

Skincare Consults — WhatsApp Inquiries
Lumière Beauty Clinic

WhatsApp Inquiry
SAR 40 per lead

Instant join

Join as partner >

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What's on this page:

- **Heading** — "Partner Marketplace — Browse active campaigns from verified brands."
- **Two buttons:**
 - **Become a partner** → register as a promoter.
 - **Register your brand** → register as a company.
- **Filter chips** — All Types · E-Commerce · Event / Booking · Lead Generation · WhatsApp Inquiry. Click a chip to filter the campaign list.
- **Campaign cards** — each card shows:
 - Campaign title and the brand name (e.g. "Ramadan Gift Box — Affiliate Push" by Najd Coffee Roasters).
 - The campaign **type** (E-Commerce, Lead Generation, etc.).
 - The **reward** (e.g. "12% commission" or "SAR 25 per lead").
 - A **join badge** — "Instant join" (auto-approved) or "Approval required" (the brand must approve you first).
 - A **Join as partner** → button.

How to use this page:

1. (Optional) Click a **filter chip** to narrow the list to one campaign type.
2. Read the cards and pick a campaign whose reward and brand suit you.
3. Click **Join as partner** →. If you're not signed in yet, you'll be asked to register/sign in as a partner first.

3.4 About & Contact

About (/en/about) explains the company and product mission.

Contact (/en/contact) is a full enquiry form.

The contact form fields: Full Name, Company, Email, Phone, **Subject** (dropdown), and **Message**.

How to use it:

1. Fill in your name, email, and a subject.
2. Type your message.
3. Click **Send** — your enquiry is emailed to the BrandBridgeX team, and you receive an automatic confirmation reply.

Use this page for sales enquiries (e.g. API/White-Label quotes) or support questions.

4. Creating your account

There are two account types you can create — **Company** or **Partner** — and they share the same registration form. The plan you picked on the pricing page is carried through automatically.

4.1 The 5-step registration wizard

URL: <https://brandbridgex-erp.nttgroups.com/en/register> (or </register?plan=professional> when coming from a pricing button)

Registration is a guided **5-step wizard**. The progress bar at the top always shows where you are: ① **Company Info** → ② **Contact** → ③ **Plan & Payment** → ④ **Documents** → ⑤ **Review**.

The screenshot shows the 'Create your account' page for BrandBridgeX. At the top, there's a navigation bar with the BrandBridgeX logo, links for Pricing, Marketplace, About, and Contact, and buttons for 'المربئة' (Arabic for 'Profit'), 'Sign in', and 'Get Started'. Below the navigation bar is a progress bar with five steps: 1. Company Info (active), 2. Contact, 3. Plan & Payment, 4. Documents, and 5. Review. The main content area is titled 'Create your account' and 'Complete the registration form to get live access to BrandBridgeX.' It contains a form for 'Company Information' with the following fields: 'Company / Organisation Name *' (text input with placeholder 'e.g. Acme Trading Co.'), 'CR / Registration Number' (text input with placeholder '1010000000'), 'VAT Number (if applicable)' (text input with placeholder '3000000000000003'), 'Country *' (dropdown menu with 'Saudi Arabia' selected), 'City' (text input with placeholder 'e.g. Riyadh'), 'Industry' (dropdown menu with 'Select industry...' selected), and 'Website' (text input with placeholder 'https://yourcompany.com'). A 'Next: Contact Information →' button is at the bottom right of the form. Below the form, there are links for 'Already have an account? Sign in here' and 'Want to explore first? Try the free demo →'. The footer contains '© BrandBridgeX. All rights reserved.' and links for 'Terms', 'Privacy', and 'Contact'.

Step 1 — Company Information

Fields (★ = required):

- **Company / Organisation Name ★**
- **CR / Registration Number** (your commercial registration number)
- **VAT Number** (if applicable)
- **Country ★** (dropdown — defaults to Saudi Arabia)
- **City**
- **Industry** (dropdown)
- **Website**

Click **Next: Contact Information** → to continue.

Step 2 — Contact

- **Full Name ★**

- **Job Title / Designation** ★
- **Email** ★
- **Mobile** ★
- **WhatsApp** (optional)

Step 3 — Plan & Payment

- **Plan** dropdown — choose one of the six plans (pre-selected if you came from the pricing page).
- **Payment method** — pick one:
 - **Bank Transfer (Wise)** — enter your **Wise reference number** and upload the **transfer receipt / screenshot**.
 - **Card Payment (PayPal)** — you'll be redirected to a secure card form after submitting. *No PayPal account is required — Visa/Mastercard accepted.*

Step 4 — Documents

Upload your supporting documents (PDF/JPG/PNG, max 10 MB each):

- Company Profile / Brochure
- **Commercial Registration Certificate** ★ (required)
- VAT Certificate
- Trade License

Step 5 — Review

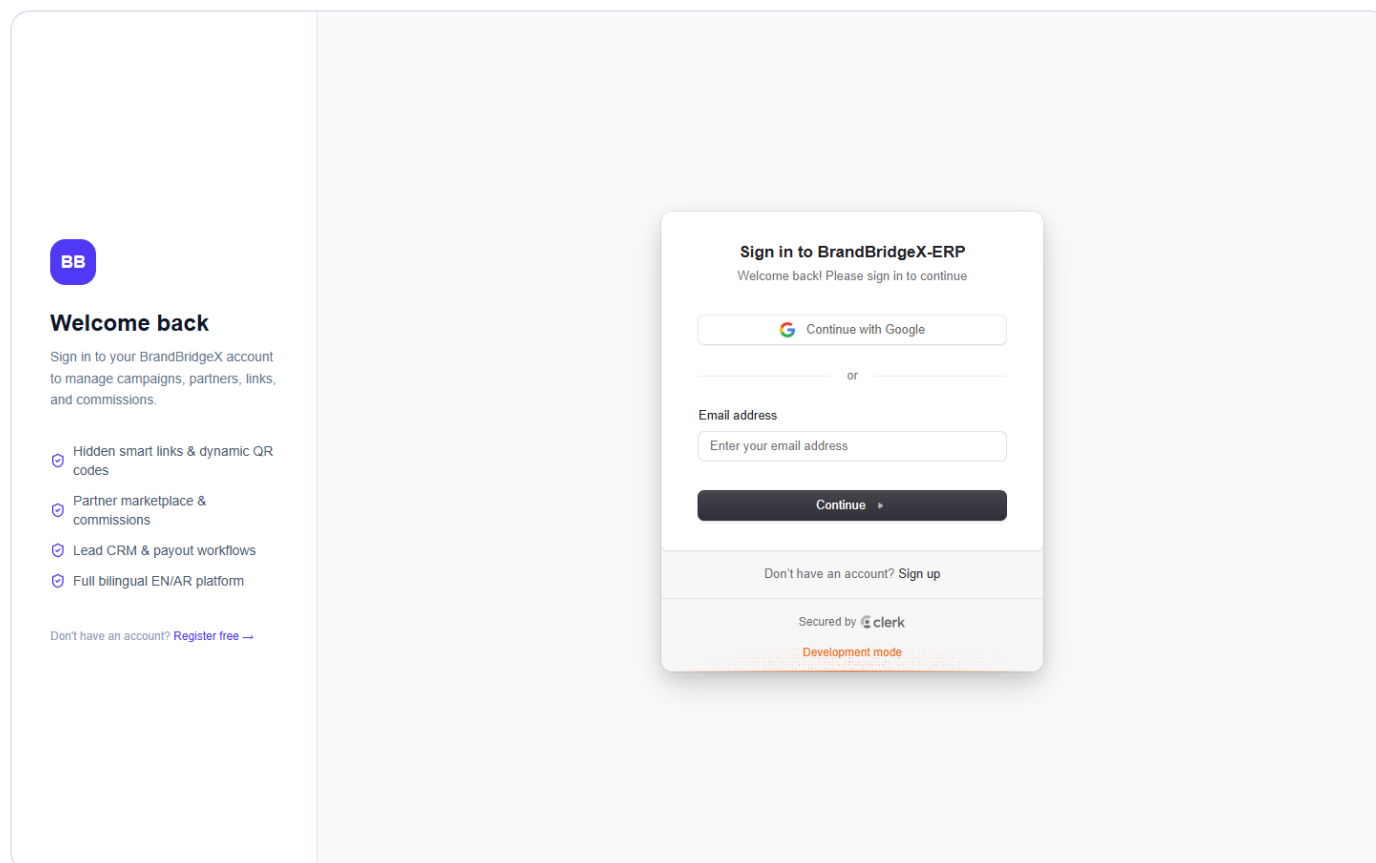
A summary screen shows everything you entered, grouped into **Company / Contact / Subscription / Documents**. Check it, then click **Submit Registration** →. You'll see a success screen with your next steps.

What happens next: Your registration is reviewed/activated, and you sign in to land in the correct dashboard — **Company** or **Partner** — based on your account type.

💡 *Quick path:* If you just want to pay by card immediately without uploading documents first, you can use the **Quick Checkout** route from a pricing button (`/checkout/<plan>`), which shows a plan summary and PayPal card/wallet buttons, then sends you to sign-up.

4.2 Signing in

URL: `https://brandbridgex-erp.nttgroups.com/en/sign-in`



1. Click **Sign in** (top-right of any page).
2. Enter your email and complete verification.
3. After signing in you're routed automatically to your area:
 - Brand accounts → **/company**
 - Promoter accounts → **/partner**
 - Platform staff → **/admin**
 - Brand-new users with no role yet → a one-time **Onboarding** screen that asks whether you're a **Company** or a **Partner**.

5. Company (Brand) guide

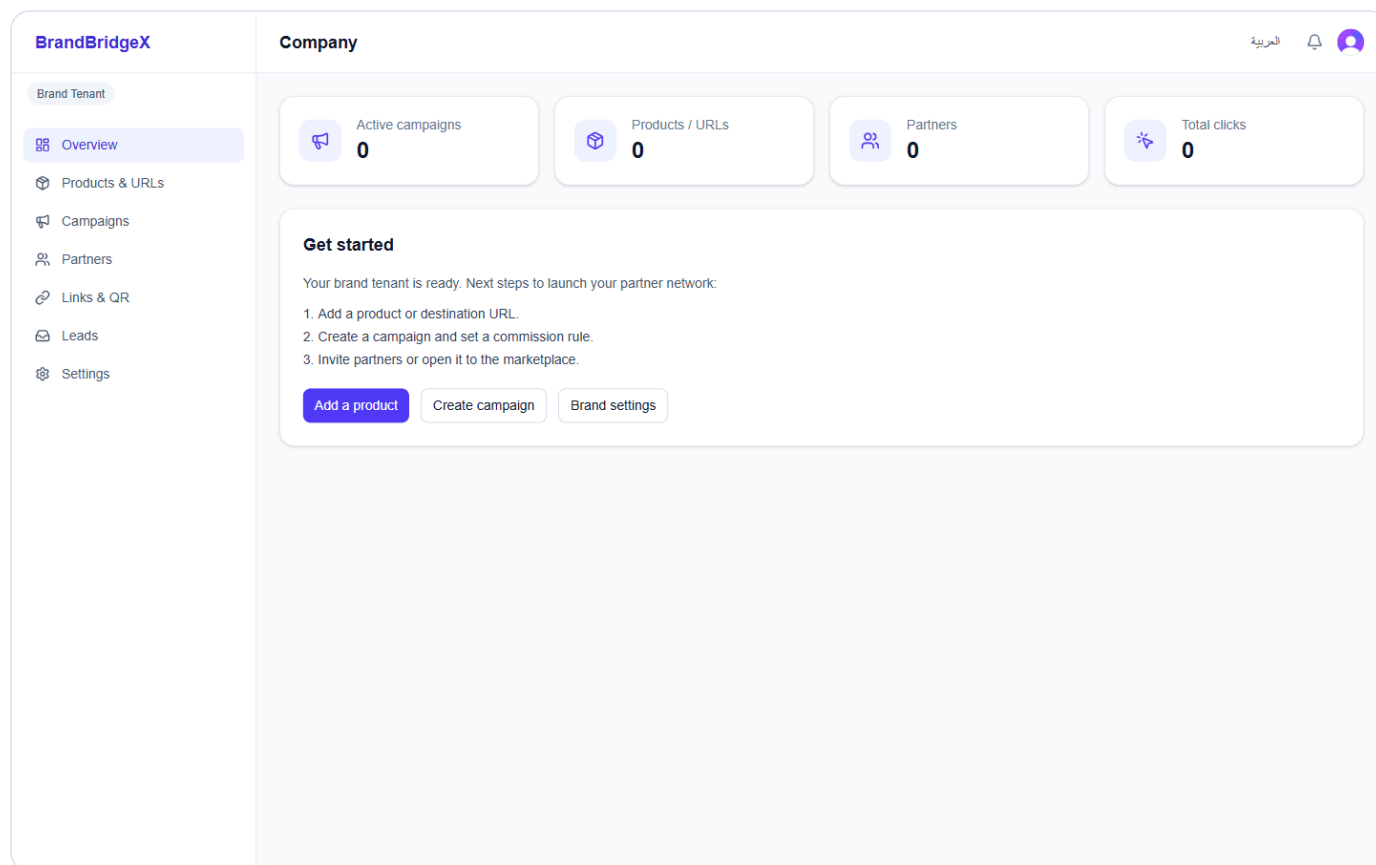
This section is for **brands** — businesses that want partners to promote them. When you sign in as a company, you land in the Company dashboard.

Company sidebar: Overview · Products & URLs · Campaigns · Partners · Links & QR · Leads · Settings. The badge under the logo reads "**Brand Tenant.**"

5.1 Company overview

URL: `/en/company`

This is your home base. The four cards at the top show your live numbers: **Active campaigns** · **Products / URLs** · **Partners** · **Total clicks**.



The **"Get started"** panel lays out the exact three steps to launch your partner network:

1. **Add a product or destination URL.**
2. **Create a campaign and set a commission rule.**
3. **Invite partners — or open it to the marketplace.**

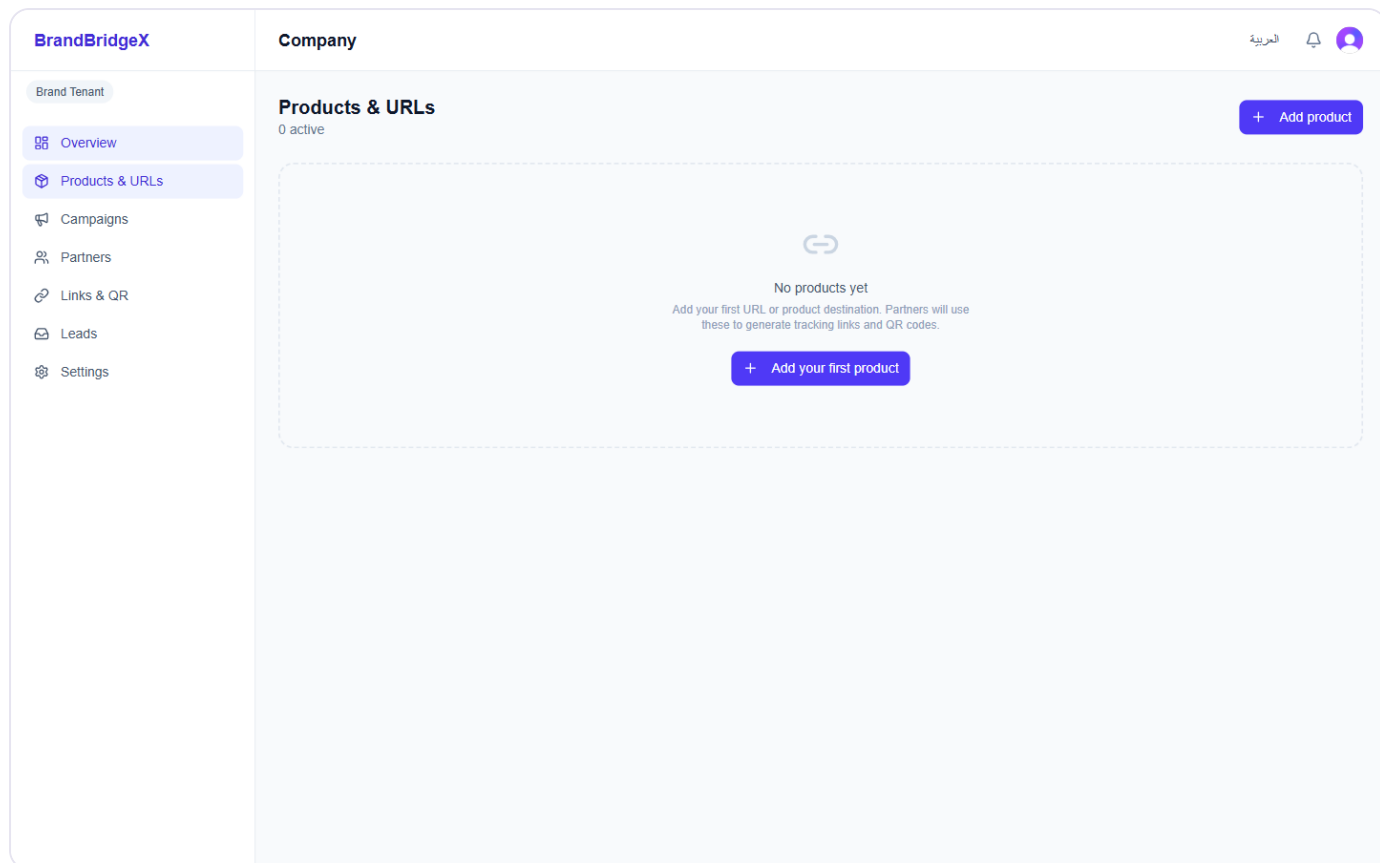
Three shortcut buttons — **Add a product**, **Create campaign**, **Brand settings** — jump straight to those tasks.

 The **bell icon** (top-right) shows real-time notifications (e.g. a new lead, a partner joined, a commission approved). A red badge means unread items; click it to read or mark-all-read.

5.2 Products & URLs

URL: `/en/company/products`

A **product** is anything you want to send traffic to — a product page, a landing page, a booking form, or a WhatsApp number. Every campaign points at a product/destination.

**To add a product:**

1. Click **Add product** (top-right of the page, or the **Add a product** button on the overview).
2. Enter the product details — a **title** and the **destination URL** you want clicks to land on, plus optional **description, category, and language**.
3. **Add a product image** (optional but recommended) — see below.
4. Save. The product now appears in the list and can be attached to a campaign.

Product image — upload or generate with AI ✨ (New)

BrandBridgeX

Company
العربية

Brand Tenant

Overview
Products & URLs
Campaigns
Partners
Links & QR
Leads
Settings

Products & URLs
0 active
Import CSV
Add product

New product / URL
Add a destination that partners will promote.

Product / URL title *
e.g. Summer Sale Landing Page

Destination URL *
https://yoursite.com/offer

Partners will be redirected here via a hidden tracking link.

Description
Brief description for partners browsing the marketplace...

Product image


Upload image
Generate with AI

Shown on the marketplace and partner share kit. PNG/JPG/WebP, max 5MB.

Category
Select category...
Language
English

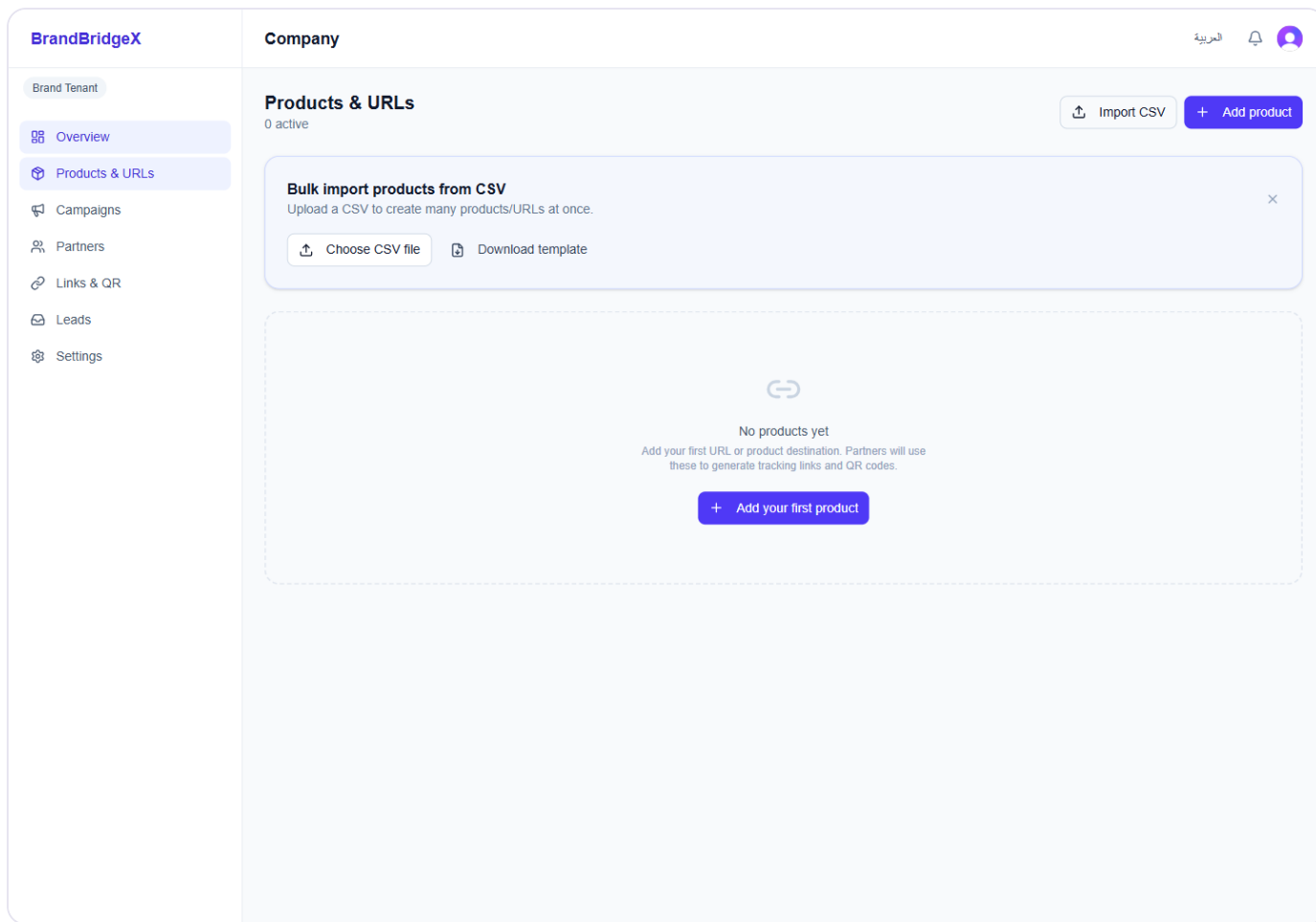
Add product
Cancel

Every product can have an image, shown on the marketplace and in partner share kits. You have two ways to add one:

- **Upload image** — pick a file from your computer. It's automatically **compressed to a light WebP** (so it loads fast and saves space) before saving.
- ✨ **Generate with AI** — click this and BrandBridgeX creates a marketing banner for you automatically, using your **product title + brand name + brand colors**. No design skills needed. This is **free** out of the box.

💎 **Want best-quality AI images?** You can plug in your own AI provider key (OpenAI) under **Settings** → **AI image generation**. When a key is set, generation switches to the highest-quality engine. Without a key, the free engine is used. See Settings.

Bulk import from CSV ✨ (New)



Need to add many products at once? Click **Import CSV**:

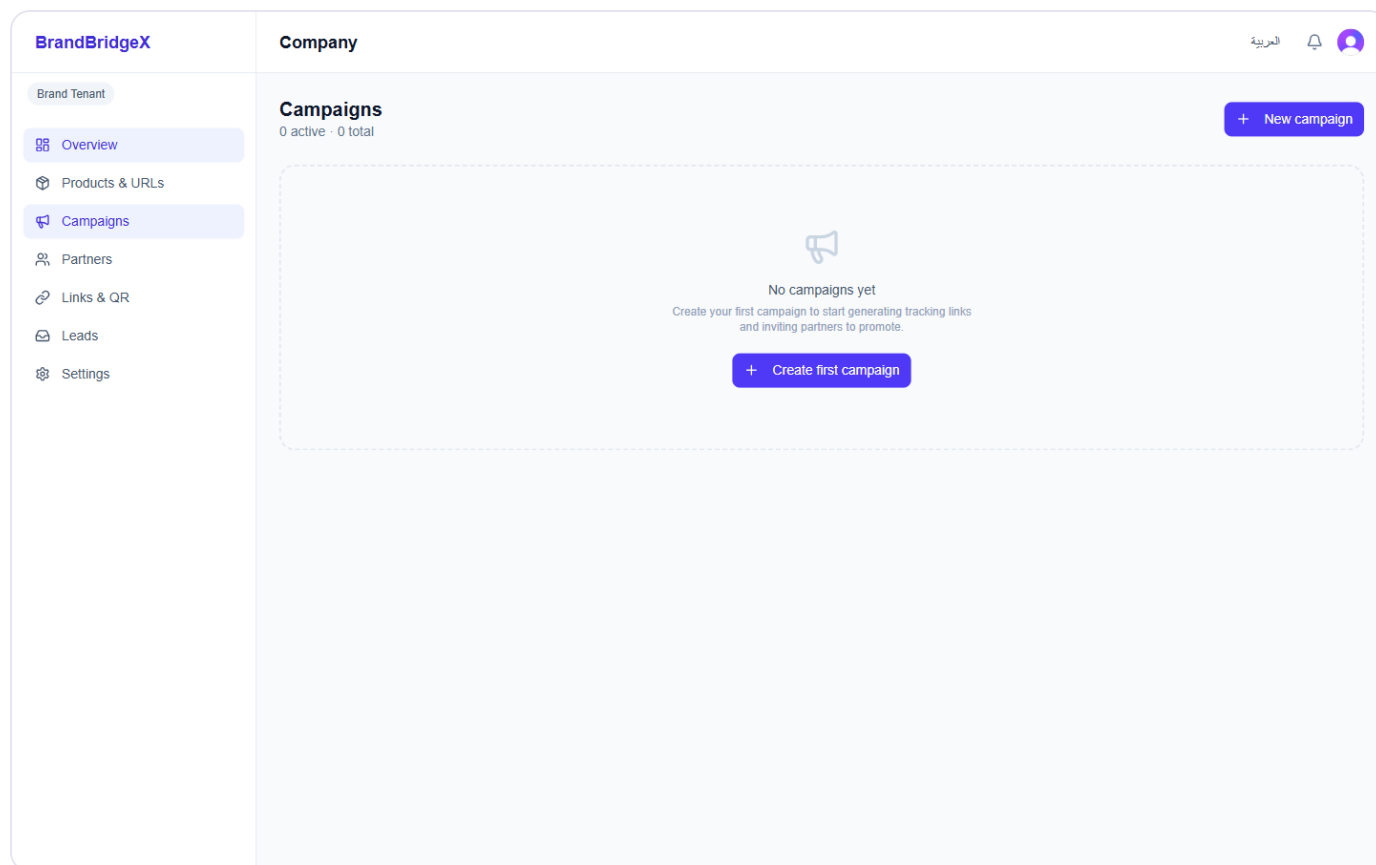
1. Click **Download template** to get a sample CSV with the right columns (`title`, `destinationUrl`, `description`, `category`, `language`).
2. Fill it in (one product per row) and save.
3. Click **Choose CSV file** and select it. You'll see a **preview** with how many rows are valid vs. skipped.
4. Click **Import** — all the products are created in one go.

 *Why products matter:* Because BrandBridgeX resolves the destination **at click time**, you can change a product's URL later and every existing link/QR pointing at it updates automatically — no reprinting, no re-sharing.

5.3 Campaigns

URL: `/en/company/campaigns`

A **campaign** is the offer you put in front of partners: which product to promote, what type it is, and what the partner earns.



To create a campaign:

1. Click **Create campaign**.
2. Fill in:
 - **Title** — what partners will see (e.g. "Ramadan Gift Box — Affiliate Push").
 - **Type** — E-Commerce, Event / Booking, Lead Generation, or WhatsApp Inquiry.
 - **Product / destination** — choose the product from Products & URLs.
 - **Commission / reward** — e.g. *12% commission* or *SAR 25 per lead*.
 - **Join mode** — *Instant join* (auto-approve partners) or *Approval required*.
3. Save. New campaigns can be set to **Active** so they appear in the marketplace and partners can join.

Each campaign row shows its **status** and its **click total** so you can see which campaigns are performing.

Managing a campaign — each row has quick actions:

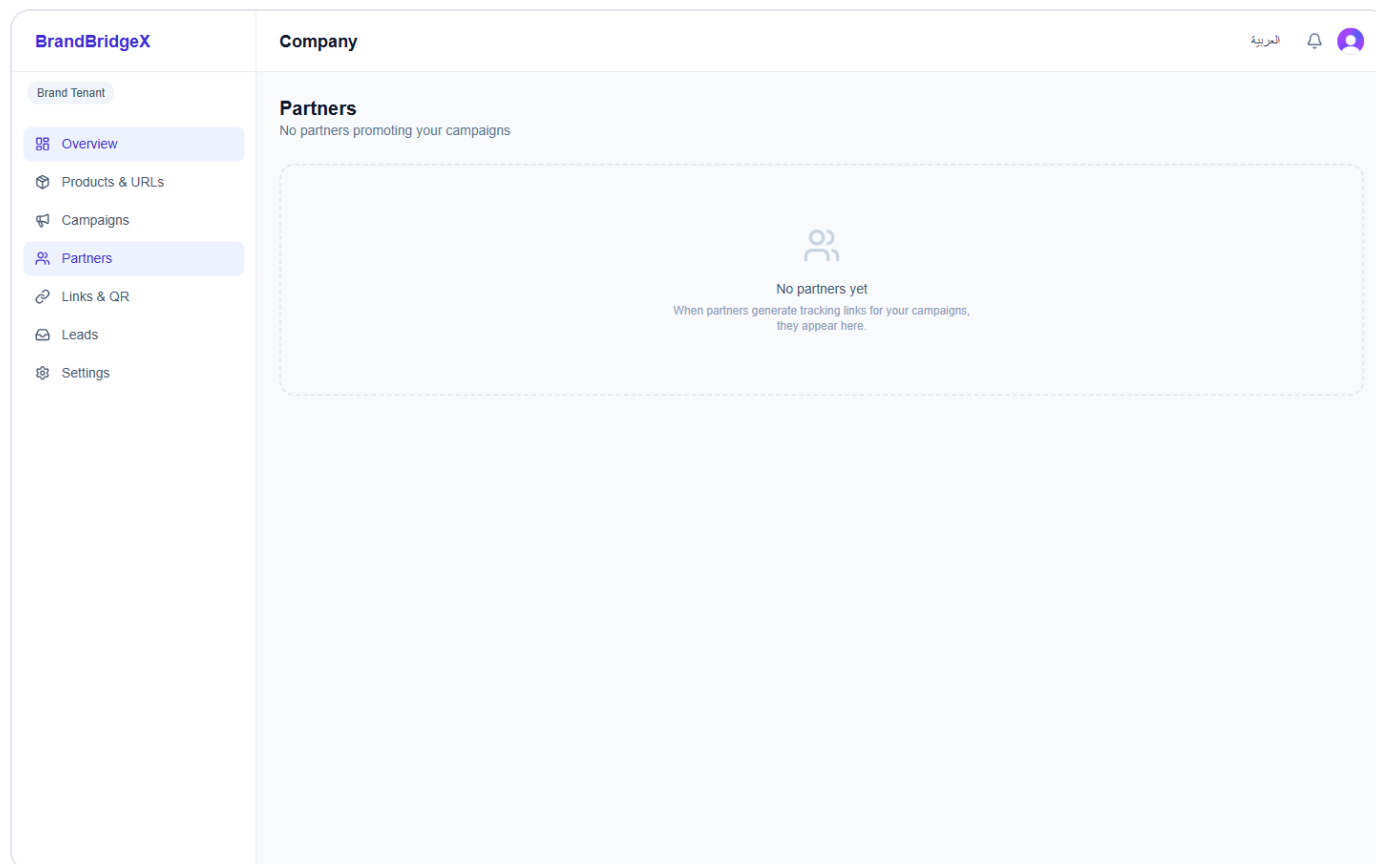
- **Activate / Pause / Resume / End** — control the campaign's status (it appears in the marketplace only when Active).
- **Edit** — change any field.
- **Duplicate** ✨ (New) — instantly copy a campaign as a new draft (handy for seasonal or repeat promotions).
- **Delete** ✨ (New) — permanently remove a campaign. (Blocked if it already has tracking links — end or pause it instead, so click/commission history is preserved.)

You can pause/reactivate a campaign at any time by changing its status.

5.4 Partners

URL: `/en/company/partners`

This page lists the partners promoting your campaigns and lets you manage who's allowed in.



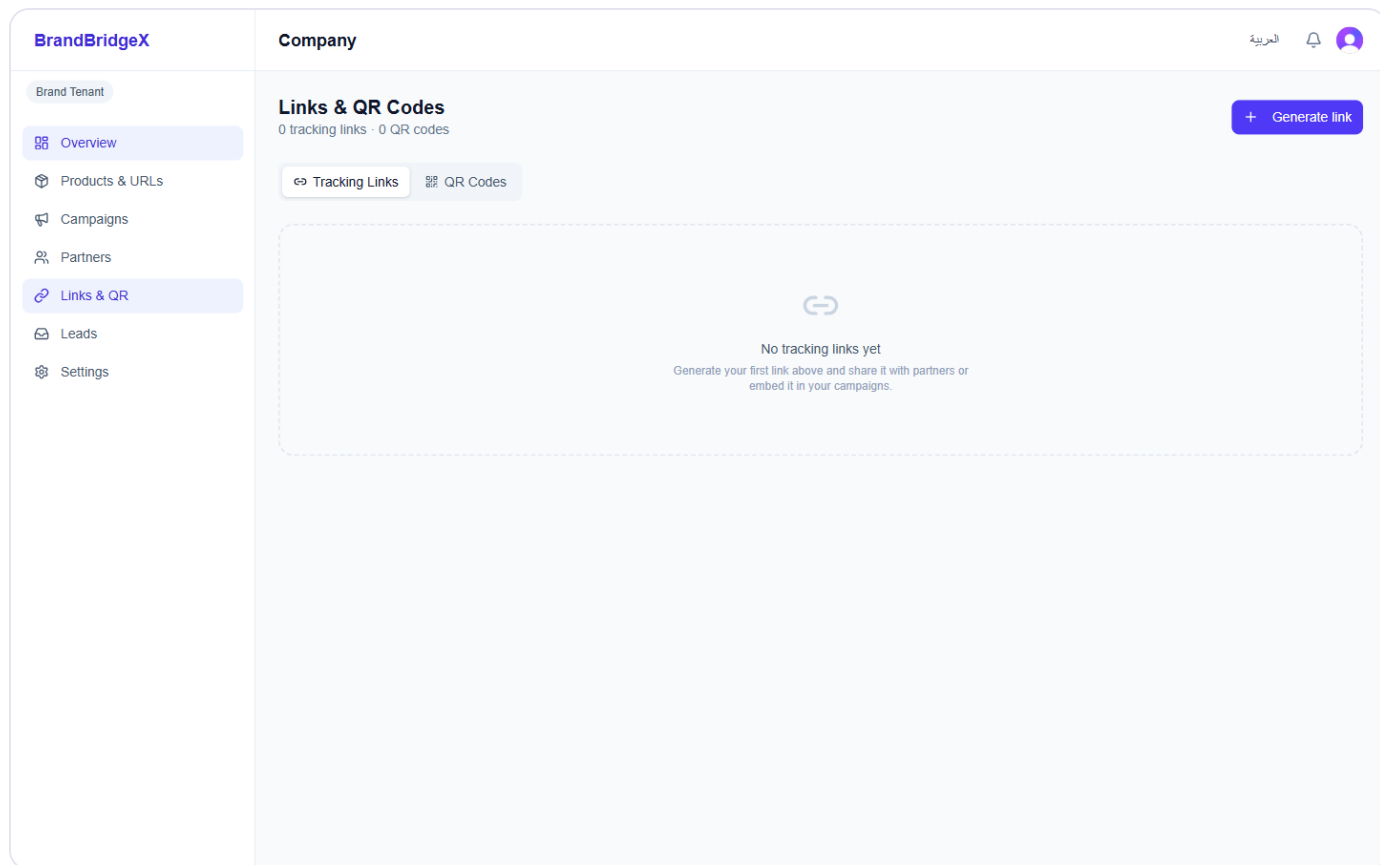
What you can do here:

- See every partner linked to your campaigns, with their performance.
- For **Approval-required** campaigns, **approve or reject** partners who requested to join.
- Invite partners directly (by email) so they can start promoting.

5.5 Links & QR

URL: `/en/company/links`

Here you see all the **tracking links** and **QR codes** generated for your campaigns, with their click counts.



What you can do here:

- View each link's opaque token (e.g. `.../r/a1B2c3D4`) and how many clicks it has.
- Enable/disable individual links.
- **Customize and download QR codes** with the new QR Studio (below).

🎨 QR Studio — branded, customizable QR codes ✨ (New)

Click the **download icon** on any QR code to open the **QR Studio**, a dialog with a **live preview** where you can:

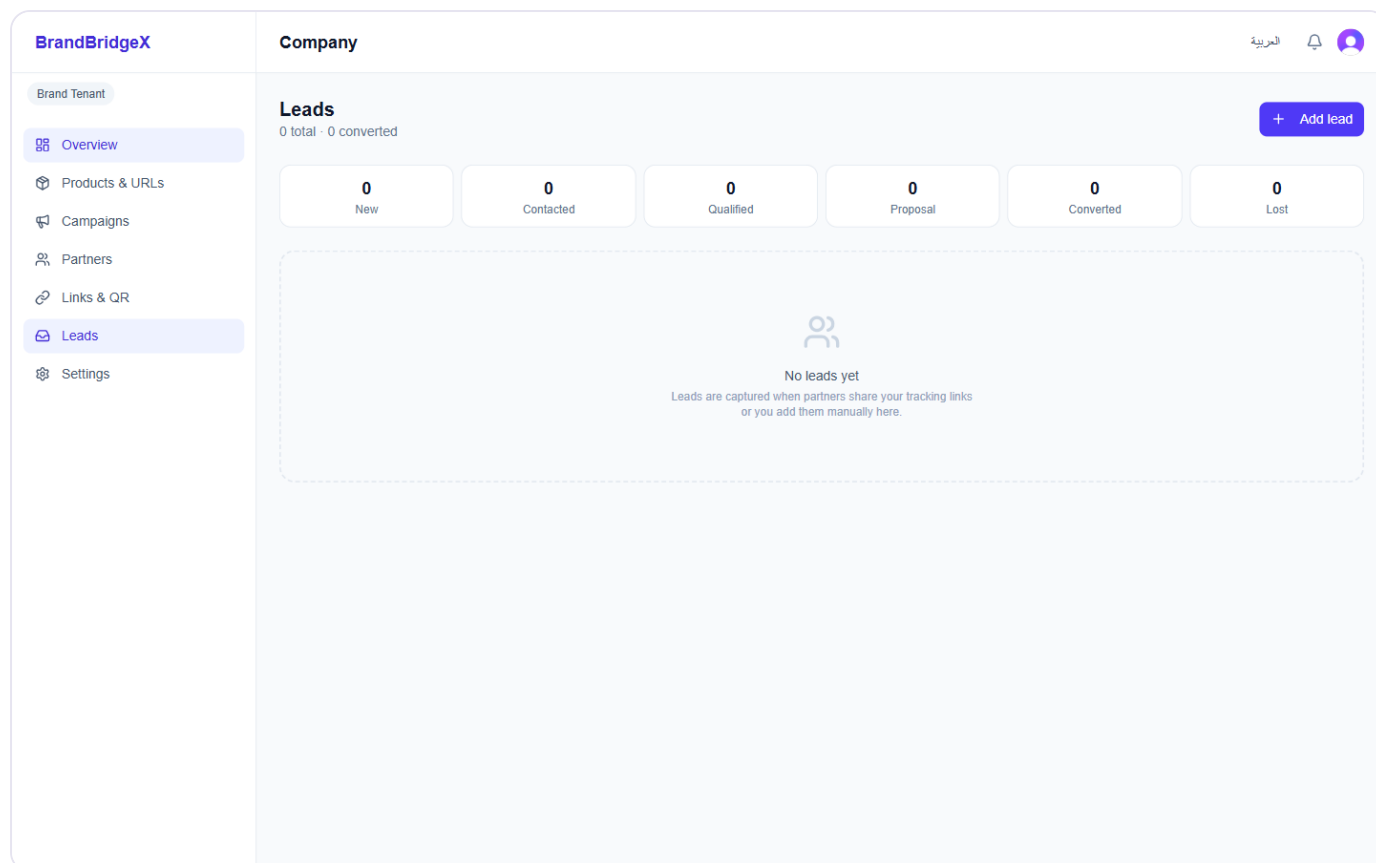
- 🎨 **Pick a color** — choose from preset brand colors or set any custom color.
- 📏 **Choose a size** — Small (256px), Medium (512px), Large (1024px), or Print (2048px).
- 🖼️ **Add your brand logo** in the center of the QR code (it stays scannable).
- 🏷️ **Add a caption** under the code (e.g. the campaign name).
- ⬇️ **Download** as **PNG**, **SVG** (for designers / large print), or **PDF** (print-ready).

🔒 The link token reveals nothing about the partner or brand — and because the destination is resolved dynamically, a printed QR keeps working even if you later change where it points.

5.6 Leads

URL: `/en/company/leads`

When a campaign is **lead-generation** type, the people who fill in a form or send a WhatsApp message show up here as **leads**.



What you can do here:

- View each lead with its source partner, campaign, and status.
- Update a lead's **status** (e.g. new → contacted → qualified → won) as you work it.
- See a summary of lead counts by status (the pipeline cards at the top).
- **Delete** a lead (New) — remove a junk or duplicate entry.
- **Export CSV** (New) — download your leads (respecting the current status filter) for your own CRM or reporting.

Updating a lead to a "won"/qualified state is what triggers the partner's commission in commission-per-lead campaigns.

5.7 Settings

URL: `/en/company/settings`

Your brand's profile and configuration.

BrandBridgeX
Company
العربية

Brand Tenant
Overview
Products & URLs
Campaigns
Partners
Links & QR
Leads
Settings

Brand profile

Your company identity. Used across campaigns, banners, and partner pages.

Company logo


Upload logo

PNG, JPG, SVG or WebP — max 5MB.

Company name

Industry

Country

Primary color



Secondary color



Save changes

What you can do here:

- Edit your **brand details** (name, industry, country).
- Upload your **company logo** and set your **brand colors** (used across campaigns, banners, QR codes, and partner pages).
- Manage your team and other brand-level preferences.

🌟 AI image generation settings 🌟 (New)

BrandBridgeX

Company
العربية

Brand Tenant

Overview
Products & URLs
Campaigns
Partners
Links & QR
Leads
Settings

Brand profile
Your company identity. Used across campaigns, banners, and partner pages.

Company logo


Upload logo

PNG, JPG, SVG or WebP — max 5MB.

Company name

NTT Groups

Industry

Telecom

Country

Saudi Arabia

Primary color


#4f46e5

Secondary color


#0ea5e9

Save changes

AI image generation
Banner generation is free out of the box. For best-quality images, add your own AI provider key.

Current engine: Free (standard quality)

OpenAI API key (optional)

sk-...

Stored securely and never shown again. Used only to generate your banners. Leave empty to use the free engine.
Get a key at platform.openai.com.

Save key

A new **AI image generation** card lets you choose how product/banner images are created:

- **Free (default)** — works out of the box, standard quality, no setup.
- **Best quality (your key)** — paste your own **OpenAI API key** to switch generation to the highest-quality engine (gpt-image-1).

The **Current engine** indicator shows which is active. Your key is **stored securely on the server, never shown again, and used only to generate your images** — you can remove it anytime to go back to the free engine.

💡 Get an OpenAI key at **platform.openai.com**. Each best-quality image costs a few cents on your own OpenAI account; the free engine costs nothing.

6. 🧡 Partner (Promoter) guide

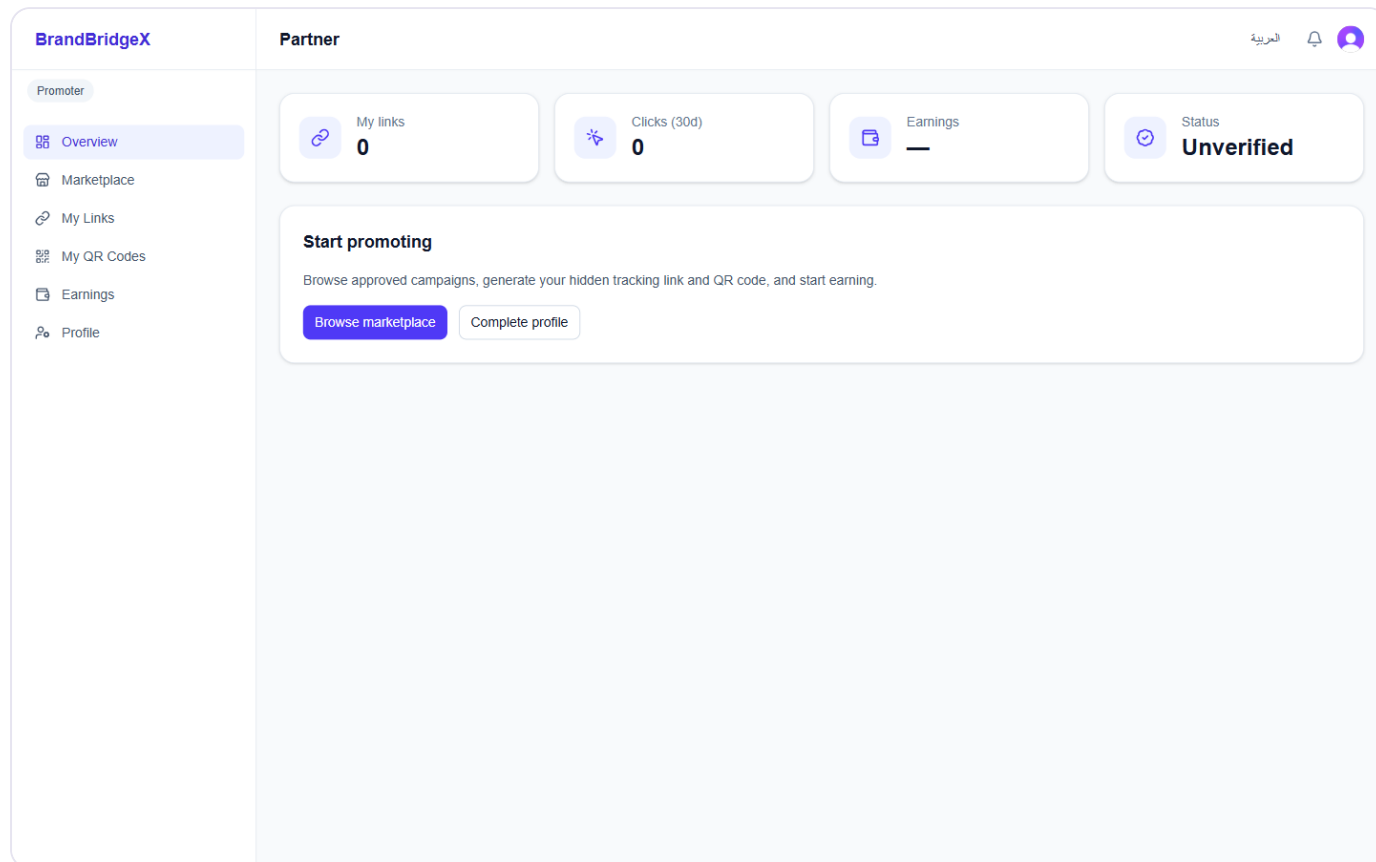
This section is for **promoters** — affiliates, influencers, and agencies who earn commissions by sending traffic and leads to brands.

Partner sidebar: Overview · Marketplace · My Links · My QR Codes · Earnings · Profile. The badge under the logo reads **"Promoter."**

6.1 Partner overview

URL: `/en/partner`

Your home base as a promoter. The four cards show: **My links** · **Clicks (30d)** · **Earnings** · **Status**.

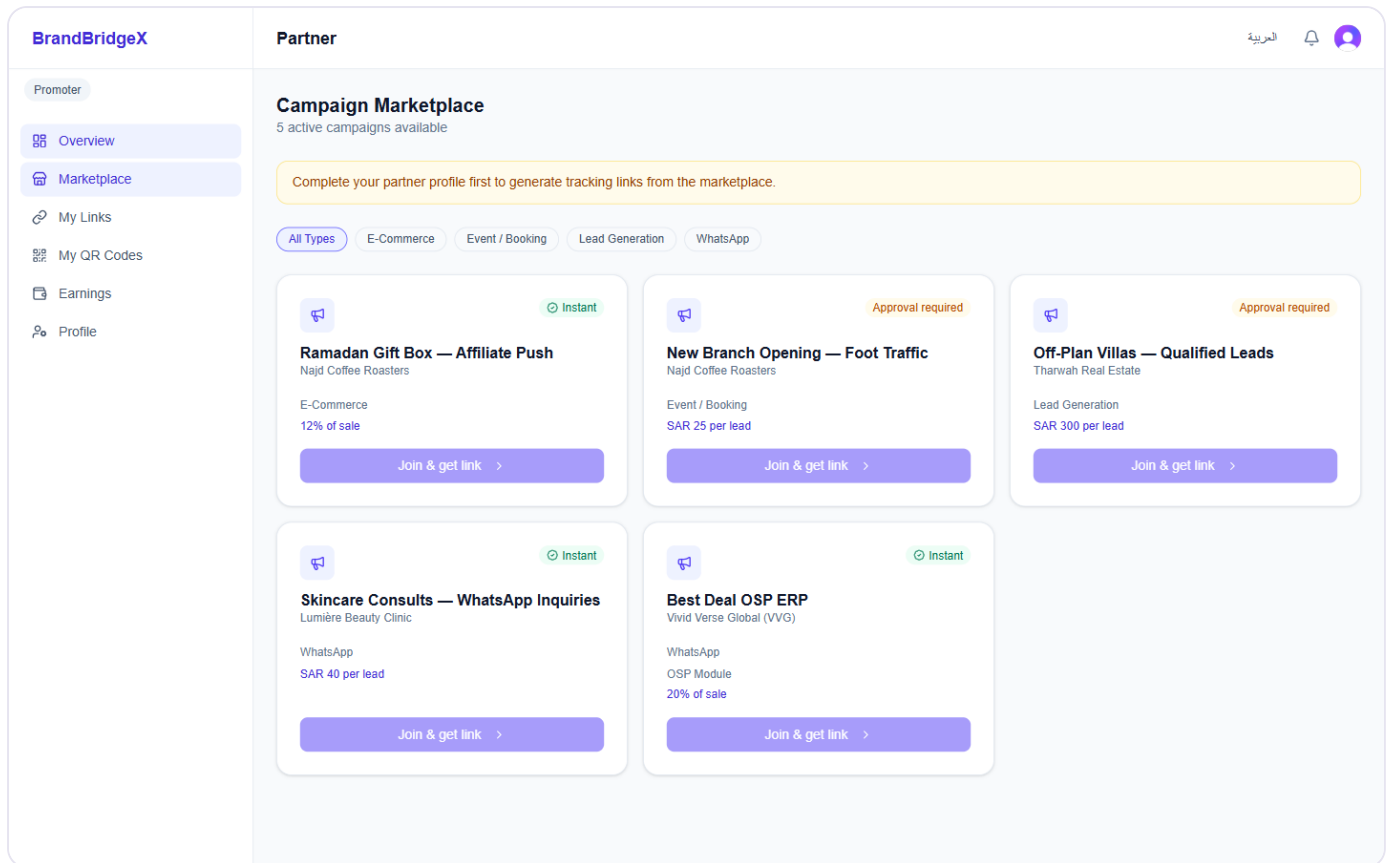


- **Status** shows whether your account is **Verified** or **Unverified**. New partners start *Unverified* — complete your profile (and KYC, if required) to get verified.
- The **"Start promoting"** panel gives you two buttons:
 - **Browse marketplace** → find campaigns to join.
 - **Complete profile** → fill in your details to get verified.

6.2 Marketplace

URL: `/en/partner/marketplace`

The signed-in marketplace — the same campaigns as the public marketplace, but now you can **join with one click**.



BrandBridgeX Partner

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Campaign Marketplace
5 active campaigns available

Complete your partner profile first to generate tracking links from the marketplace.

All Types E-Commerce Event / Booking Lead Generation WhatsApp

Ramadan Gift Box — Affiliate Push
Najd Coffee Roasters
E-Commerce
12% of sale
Join & get link

New Branch Opening — Foot Traffic
Najd Coffee Roasters
Event / Booking
SAR 25 per lead
Join & get link

Off-Plan Villas — Qualified Leads
Tharwah Real Estate
Lead Generation
SAR 300 per lead
Join & get link

Skincare Consults — WhatsApp Inquiries
Lumière Beauty Clinic
WhatsApp
SAR 40 per lead
Join & get link

Best Deal OSP ERP
Vivid Verse Global (VVG)
WhatsApp
OSP Module
20% of sale
Join & get link

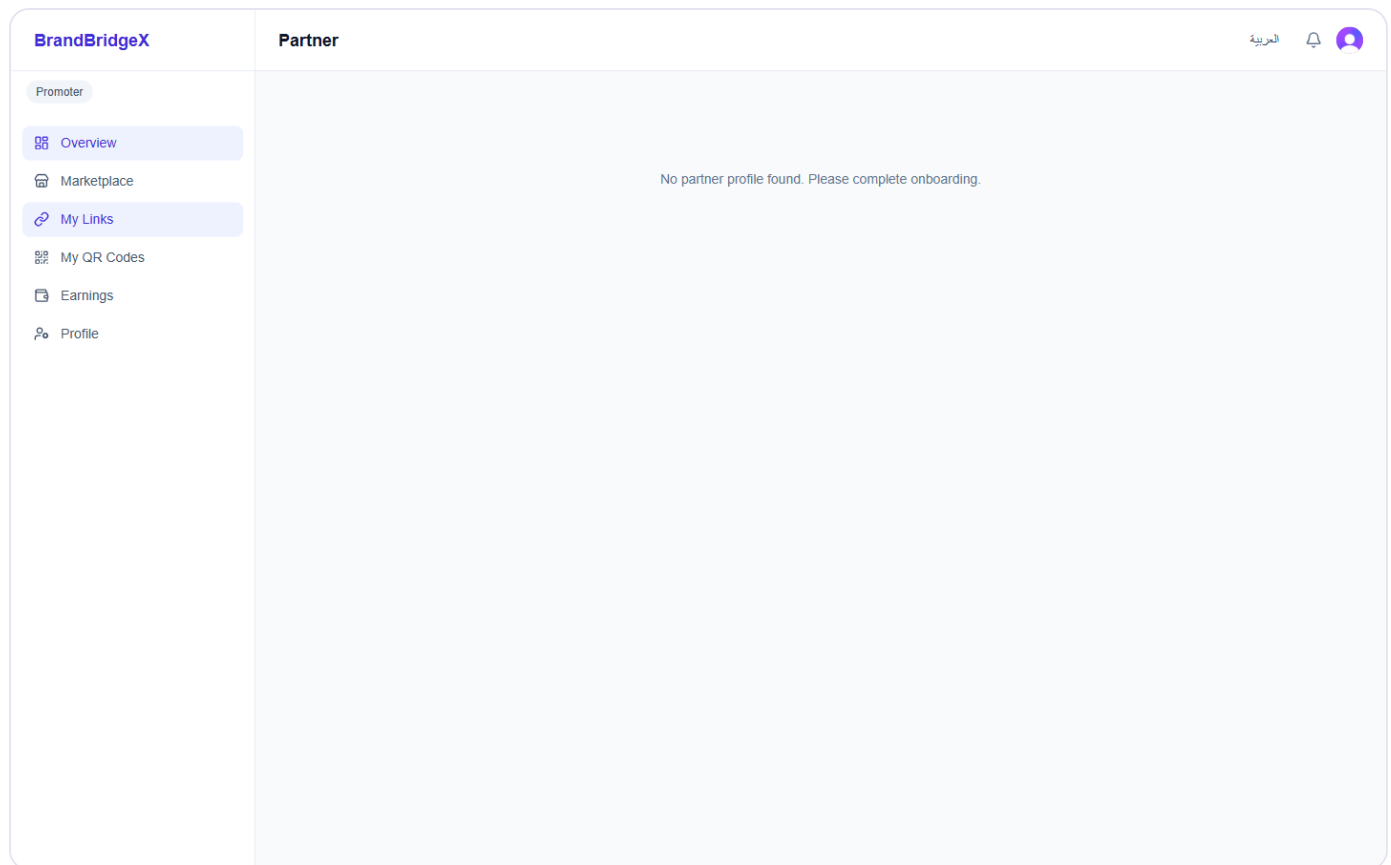
How to join a campaign and get your link:

1. (Optional) Use the **filter chips** to narrow by type.
2. Find a campaign you like and read its reward and join badge.
3. Click **Join as partner** →.
 - *Instant join* campaigns activate immediately.
 - *Approval required* campaigns send a request to the brand; you'll be notified when approved.
4. Once joined, BrandBridgeX generates **your unique hidden tracking link and QR code** for that campaign. Find them under My Links and My QR Codes.

6.3 My Links

URL: /en/partner/links

Every tracking link you've generated, with live click counts.



How to use your links:

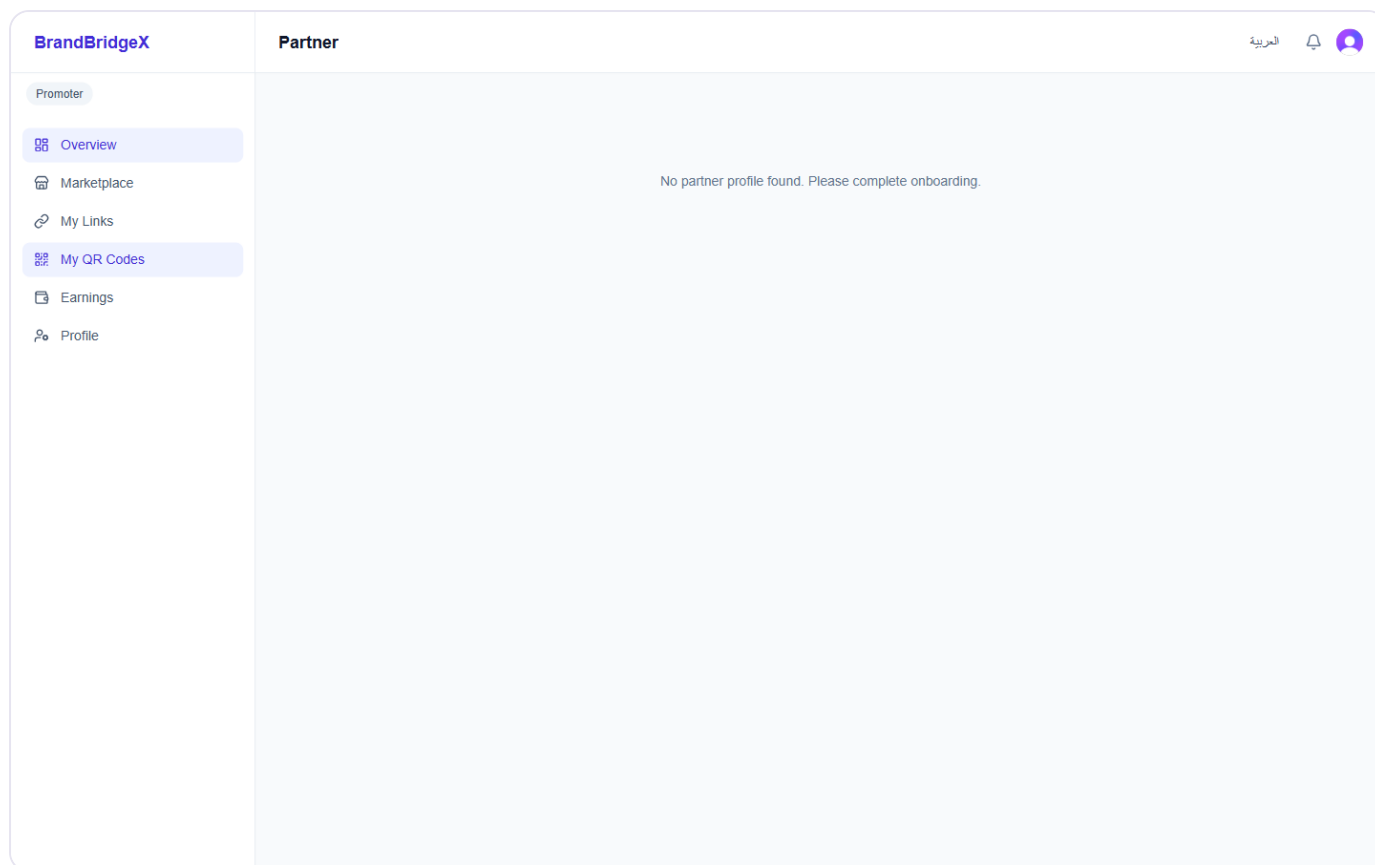
1. Find the campaign's link in the list.
2. Click **Copy** to copy your unique URL (e.g. `https://brandbridgex-erp.nttgroups.com/r/a1B2c3D4`).
3. Share it on WhatsApp, Instagram, email, your bio link, etc.
4. Watch the **click count** rise as people use it — every click is attributed to you.

 Your link is an **opaque code** — recipients can't tell it's an affiliate link or see who you are.

6.4 My QR Codes

URL: `/en/partner/qr`

The same tracking, as a scannable **QR code** — perfect for print, posters, stickers, packaging, or in-store displays.



How to use your QR codes:

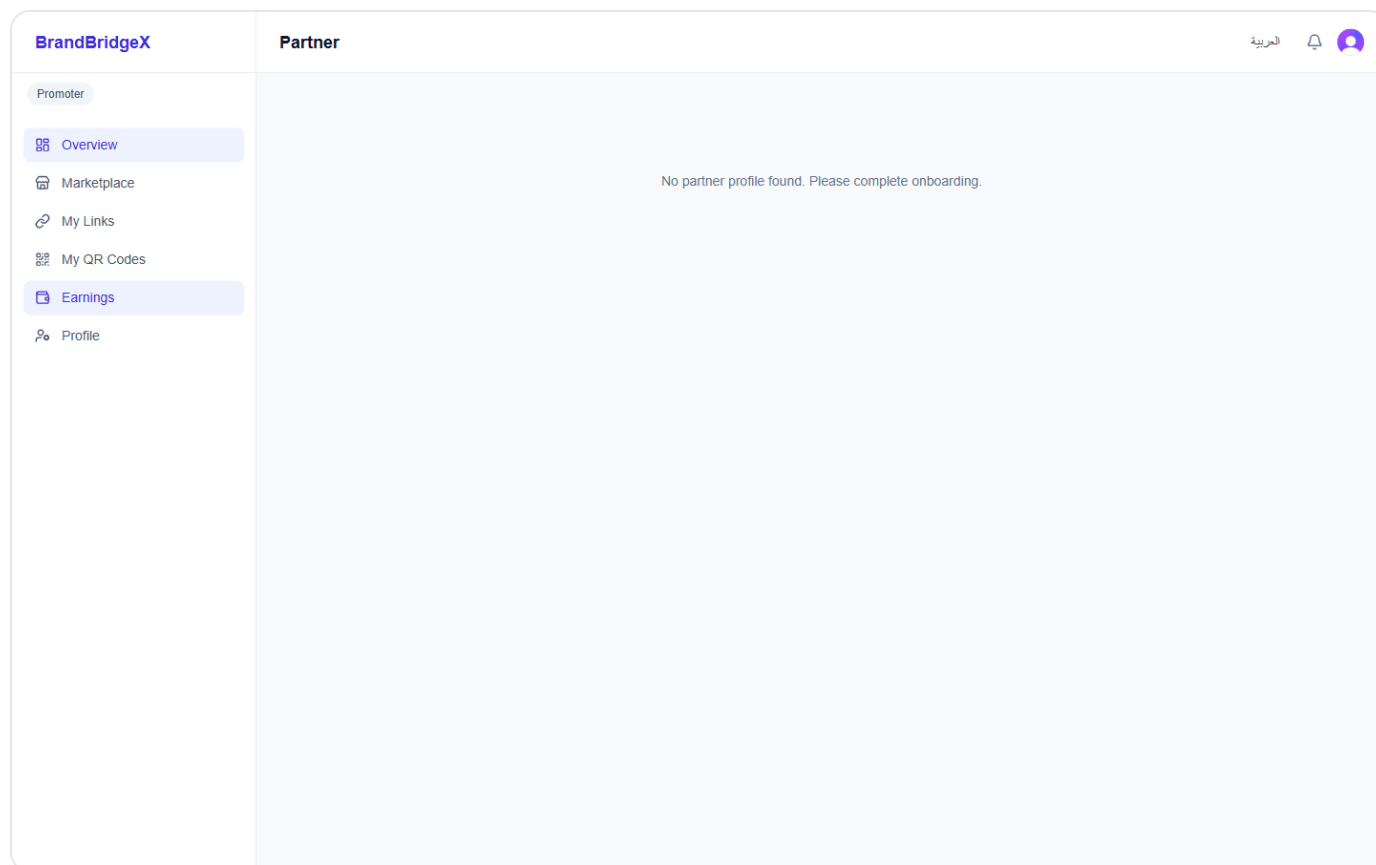
1. Find the campaign's QR code in the list.
2. **Download** it in the format you need:
 - **PNG** — for digital use (social posts, slides).
 - **SVG** — for designers / large-format print (scales without blurring).
 - **PDF** — print-ready.
3. Place it on your material and share it. Every **scan** is tracked and attributed to you, just like a click.

 Because the QR is **dynamic**, the brand can re-point its destination later and your printed QR keeps working — no reprint needed.

6.5 Earnings

URL: `/en/partner/earnings`

Your money screen — commissions earned and payouts.



What's here:

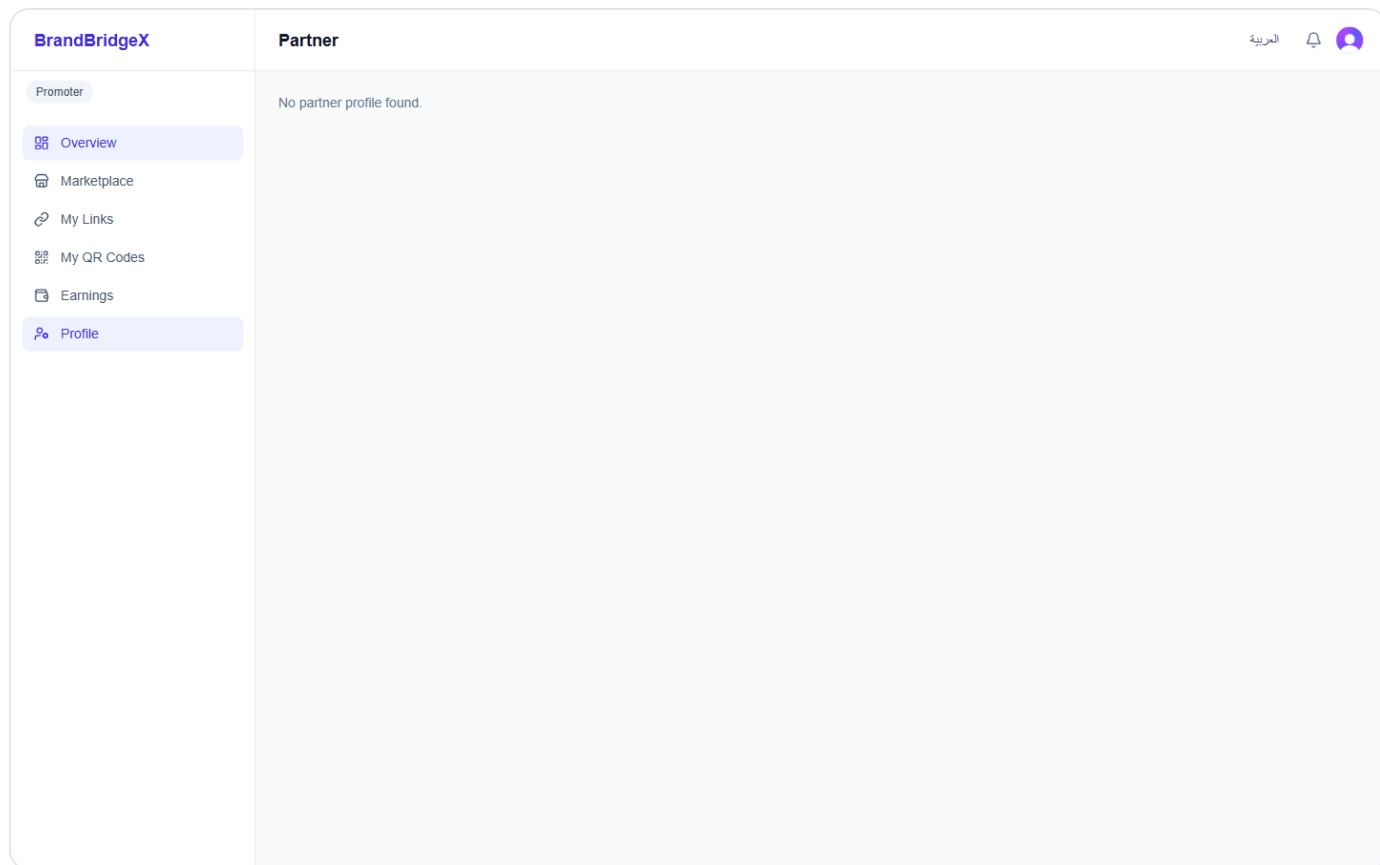
- A summary of your earnings (pending vs. approved vs. paid).
- A list of individual **commissions** with the campaign, amount, and status.
- A **Request payout** action — once you have approved earnings, request a payout. Platform staff review and pay it, and you can see proof of payment when it's completed.

Commissions move through a **hold** → **approve** → **pay** workflow. "Pending" means earned but not yet approved by the brand/operator; "Paid" means the money has been sent.

6.6 Profile

URL: `/en/partner/profile`

Your promoter profile and verification.



What you can do here:

- Edit your **display name, partner type, WhatsApp, and country**.
- Complete the details needed to move from **Unverified** to **Verified** (verified partners get access to more campaigns and faster approvals).
- Manage payout details.

7. Admin (Operator) guide

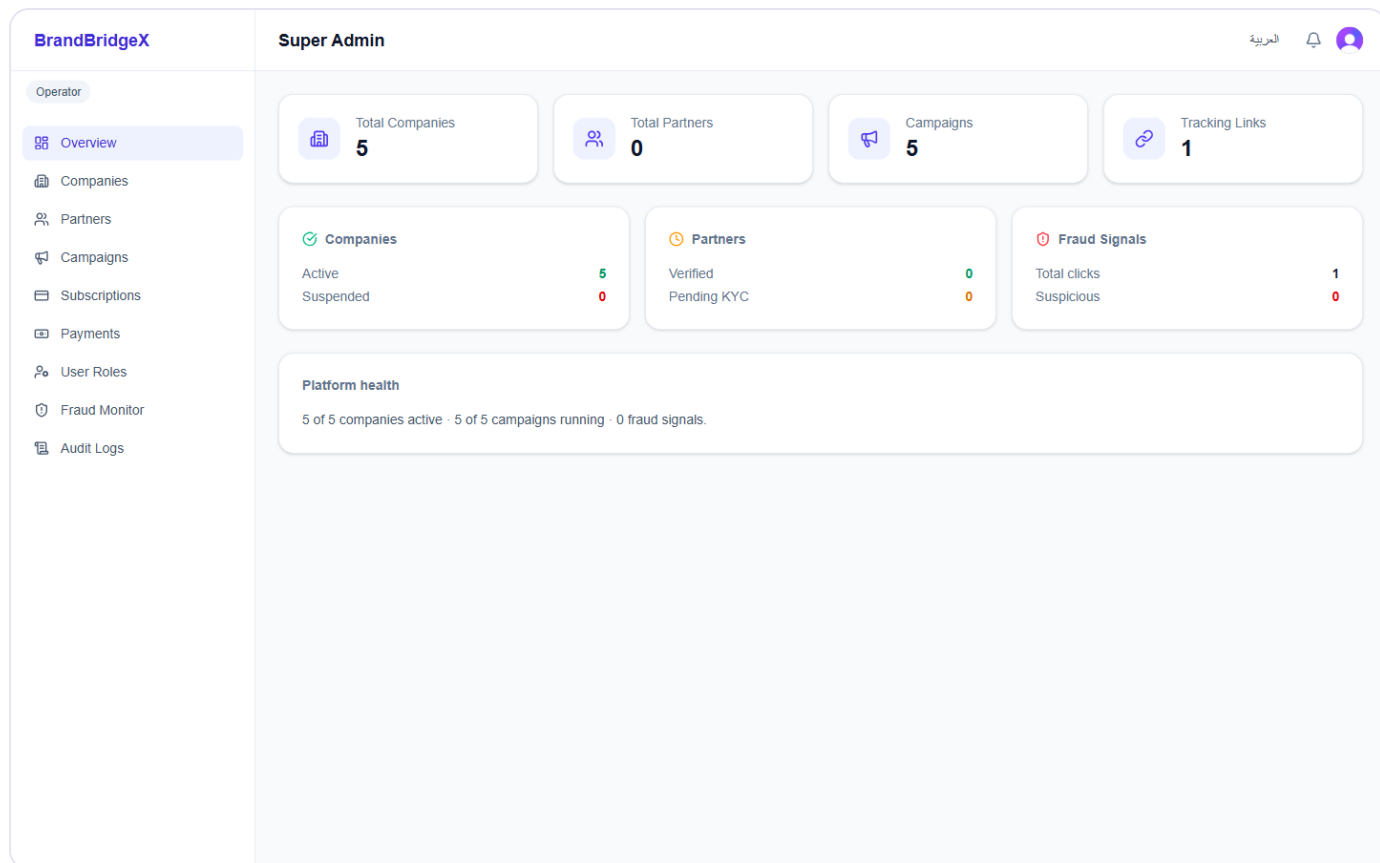
This section is for **platform staff** (NTT Groups operators). It is **not** visible to normal company/partner users. Operators reach it via the **Super Admin** link in the home-page footer, or directly at `/en/admin`, and must have a staff role (`super_admin`, `platform_manager`, or `support`).

Admin sidebar: Overview · Companies · Partners · Campaigns · Subscriptions · Payments · User Roles · Fraud Monitor · Audit Logs. The badge under the logo reads **"Operator."**

Admin overview

URL: `/en/admin`

The operator command centre. KPI cards show **Total Companies** · **Total Partners** · **Campaigns** · **Tracking Links**, plus panels for **Companies** (active/suspended), **Partners** (verified/pending KYC), **Fraud Signals** (total clicks/suspicious), and an overall **Platform health** line.



The admin pages, one by one

Page	URL	What the operator does there
Companies	<code>/admin/companies</code>	View every brand; suspend / reactivate accounts.
Partners	<code>/admin/partners</code>	View promoters; approve / reject KYC (verification).
Campaigns	<code>/admin/campaigns</code>	Oversee all campaigns across every brand.
Subscriptions	<code>/admin/subscriptions</code>	View and manage each company's plan & billing status.
Payments	<code>/admin/payments</code>	Review payout requests and approve / pay / reject them (with proof).
User Roles	<code>/admin/users</code>	Grant platform roles (super-admin only) — promote staff.
Fraud Monitor	<code>/admin/fraud</code>	Review suspicious clicks flagged by the system.
Audit Logs	<code>/admin/audit</code>	A full, tamper-evident history of sensitive actions.

Companies — suspend/reactivate brands:

BrandBridgeX

Operator

Overview

Companies

Partners

Campaigns

Subscriptions

Payments

User Roles

Fraud Monitor

Audit Logs

Super Admin

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Companies

All brand tenants — approve, suspend, and manage plans.

Companies (5)

Name	Slug	Plan	Billing	Status	Country	Actions
Vivid Verse Global (VVG)	vivid-verse-global-vvg	starter	Trial	Active	Saudi Arabia	Suspend
NTT Groups	ntt-groups	starter	Trial	Active	Saudi Arabia	Suspend
Lumière Beauty Clinic	demo-lumiere-beauty	professional	Active	Active	AE	Suspend
Tharwah Real Estate	demo-tharwah-realestate	professional	Active	Active	SA	Suspend
Najd Coffee Roasters	demo-najd-coffee	professional	Active	Active	SA	Suspend

Partners — approve/reject KYC:

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Partners

Approve and manage promoters and agencies across the platform.

No partners registered yet.

Campaigns — platform-wide campaign oversight:

BrandBridgeX

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User Roles

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Campaigns

Platform-wide view of all campaigns across every tenant.

Campaigns (5)

Title	Company	Type	Approval	Status
Best Deal OSP ERP	Vivid Verse Global (VVG)	Whatsapp	Instant	Active
Skincare Consults — WhatsApp Inquiries	Lumière Beauty Clinic	Whatsapp	Instant	Active
Off-Plan Villas — Qualified Leads	Tharwah Real Estate	Lead	Approval	Active
New Branch Opening — Foot Traffic	Najd Coffee Roasters	Event	Approval	Active
Ramadan Gift Box — Affiliate Push	Najd Coffee Roasters	Ecommerce	Instant	Active

Subscriptions — plans & billing:

BrandBridgeX

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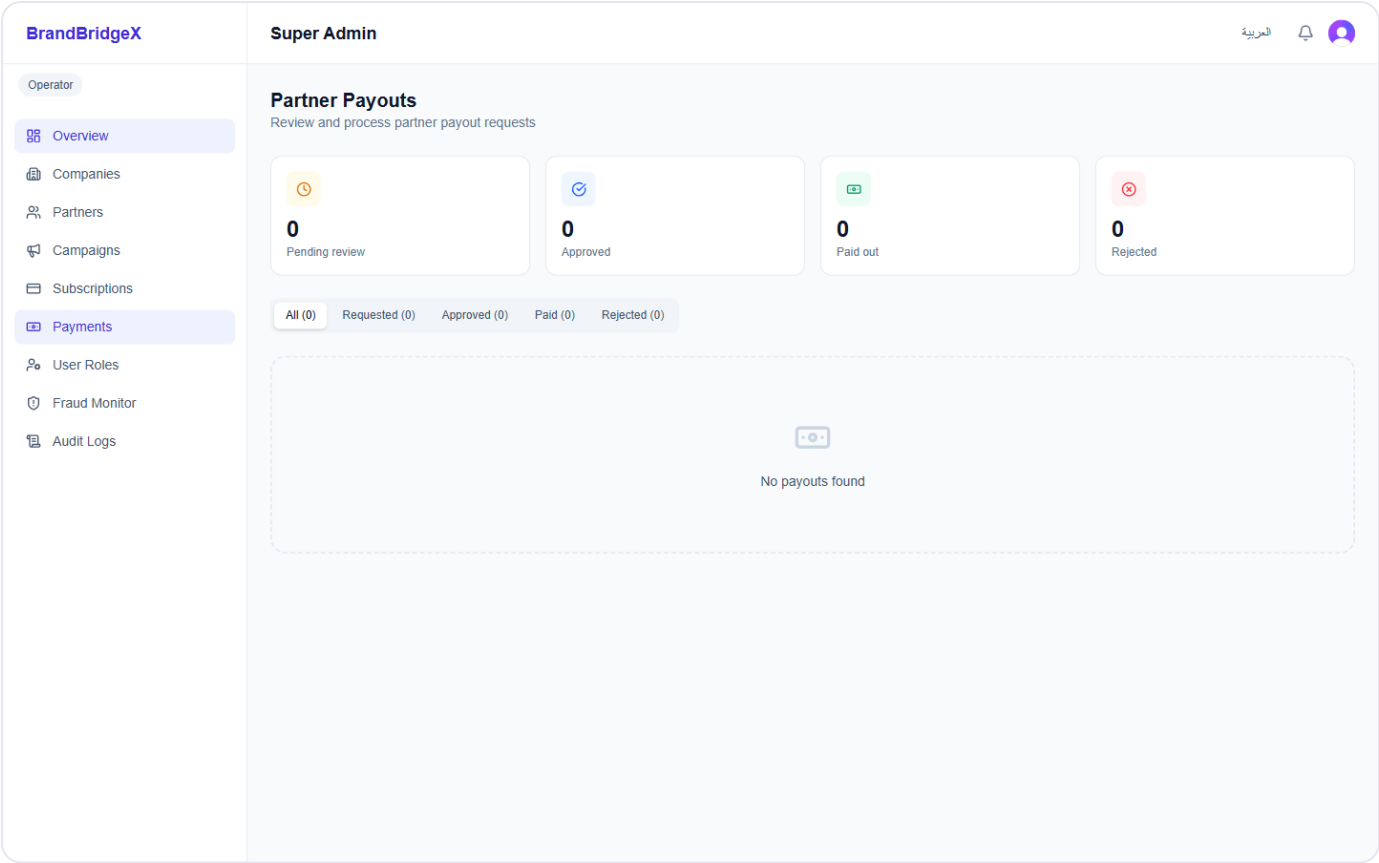
العربية

Subscriptions

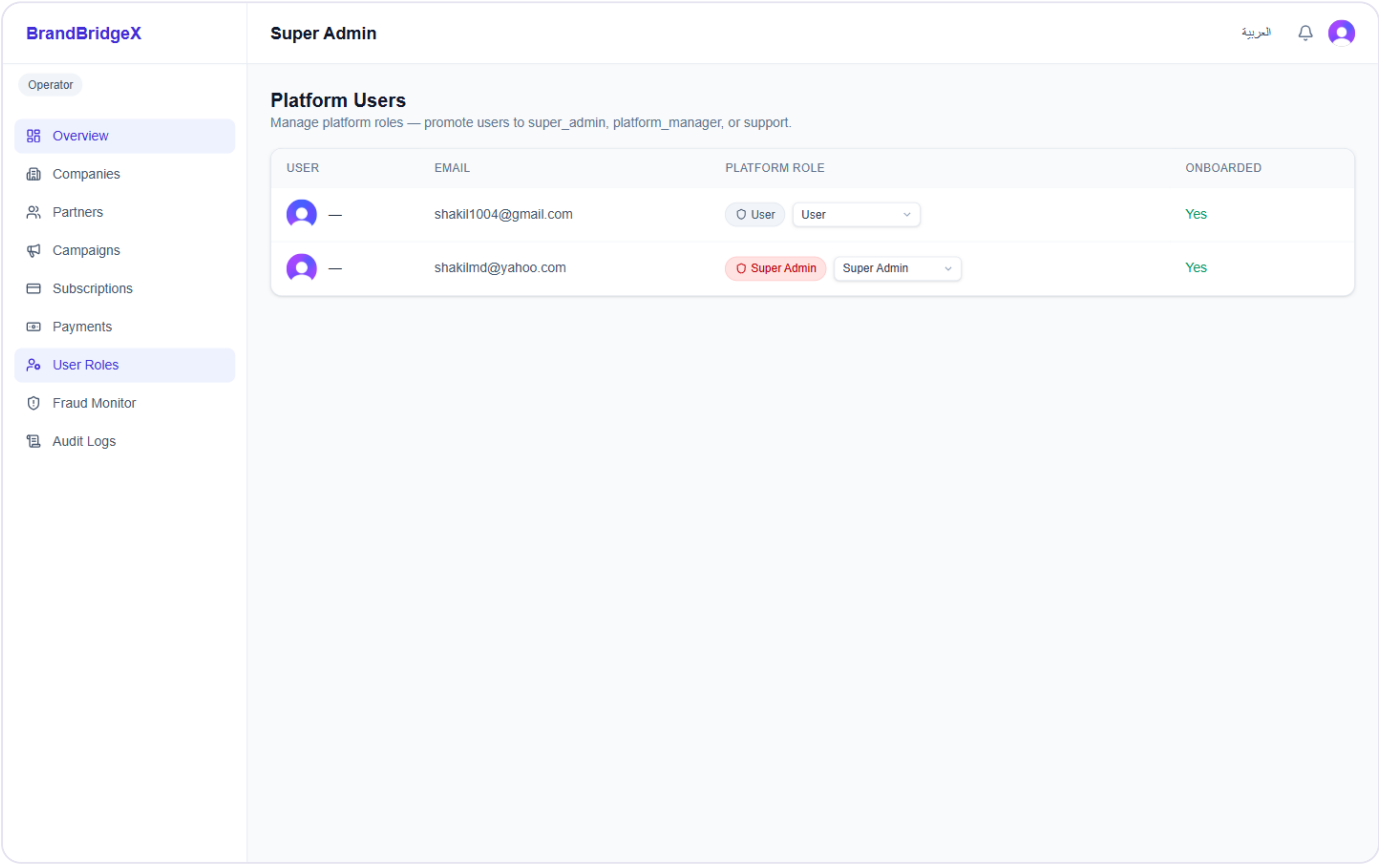
Billing status, plan assignments, and subscription lifecycle across all tenants.

No subscriptions found.

Payments — approve/pay/reject payouts:



User Roles — assign platform roles:



Fraud Monitor — suspicious click review:

BrandBridgeX

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Fraud Monitor

Suspicious-click detection, bot filtering, and self-referral flags for review.

No suspicious clicks detected

The platform is clean — no fraud signals at this time.

Audit Logs — full action history:

BrandBridgeX

Operator

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User Roles

Fraud Monitor

Audit Logs

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Audit Logs

Immutable trail of every sensitive action: approvals, payouts, role changes, and key issuance.

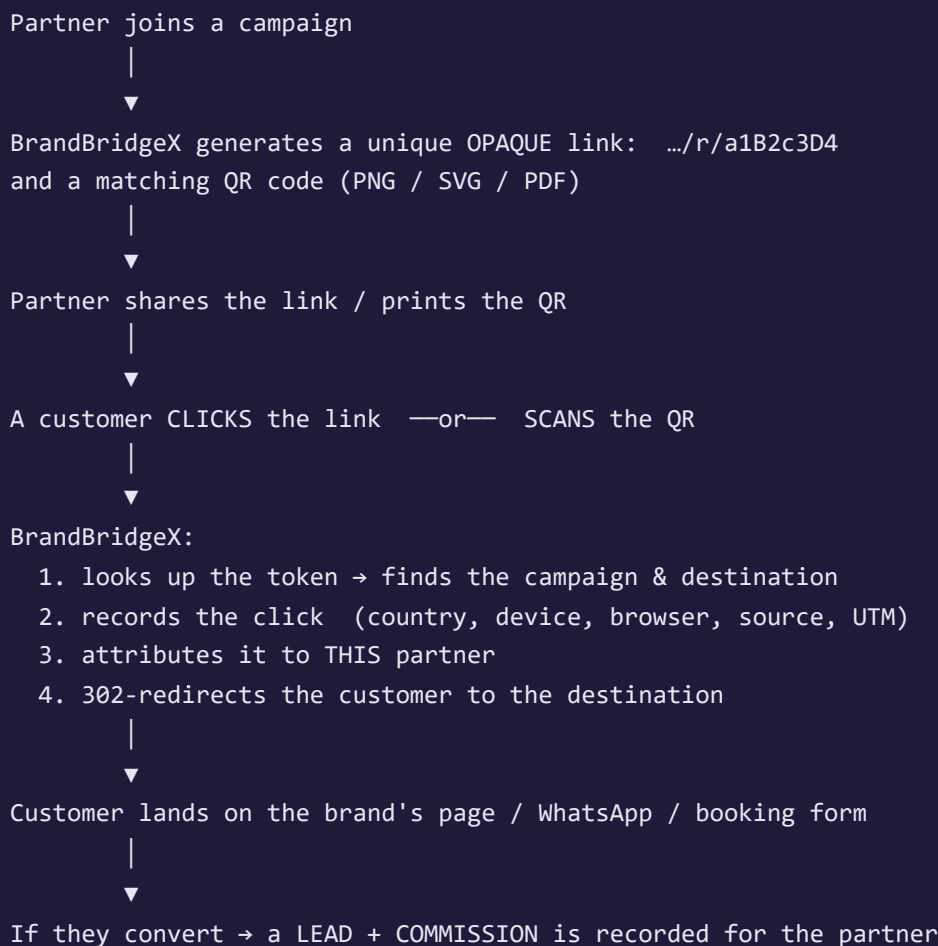
Audit Log (10 entries)

Time	Action	Entity	Actor
6/28/2026, 2:17:10 AM	qr.create	QrCode kn78zzzq...	user_3FjGmVtoHcX...
6/28/2026, 2:17:10 AM	link.create	Link k17dndpv...	user_3FjGmVtoHcX...
6/28/2026, 2:15:36 AM	campaign.active	Campaign j975c0z4...	user_3FjGmVtoHcX...
6/28/2026, 2:15:10 AM	campaign.create	Campaign j975c0z4...	user_3FjGmVtoHcX...
6/28/2026, 2:01:19 AM	product.create	Product kh71avd7...	user_3FjGmVtoHcX...
6/28/2026, 1:58:40 AM	product.create	Product kh799qd7...	user_3FjGmVtoHcX...
6/28/2026, 1:55:20 AM	company.create	Company jn784bf0...	user_3FjGmVtoHcX...
6/27/2026, 8:23:13 PM	company.update	Company jn76g9pc...	user_3Ff3CK5EZXi...
6/27/2026, 8:23:08 PM	company.update	Company jn76g9pc...	user_3Ff3CK5EZXi...
6/27/2026, 8:19:03 PM	company.create	Company jn76g9pc...	user_3Ff3CK5EZXi...

Roles, briefly: `super_admin` (full control, including granting roles), `platform_manager` (operations), `support` (read/help). Only a `super_admin` can change another user's platform role.

8. How tracking links & QR codes work

Understanding this makes the whole platform click into place.



Three things that make this special:

1. **Opaque tokens** — the link is just a short random code. It leaks nothing about the partner or the brand.
2. **Dynamic destination** — the target is resolved *at click time*. Change a product's URL and every existing link/QR follows — printed QR codes never go stale.
3. **Privacy-safe** — visitor IP addresses are never stored in raw form; they're hashed (PDPL/GDPR-friendly).

9. Frequently asked questions

Q: Do I need a credit card to start? No. Every paid plan includes a **14-day free trial with no credit card required**.

Q: Can I pay without a PayPal account? Yes. The card option accepts **Visa/Mastercard directly** — no PayPal account needed. You can also pay by **bank transfer (Wise)** during registration.

Q: What currency are prices in? Plans are priced in **SAR (Saudi Riyal)**. Card payments are charged in USD at a fixed peg of **1 USD = 3.75 SAR**.

Q: How do partners get paid? Partners earn **commissions** (per-click, per-lead, or per-sale, depending on the campaign). Earnings go through a **hold** → **approve** → **pay** workflow, and partners request payouts from their **Earnings** page. Operators approve and pay them.

Q: Will my printed QR codes stop working if the campaign changes? No. QR codes are **dynamic** — the destination is resolved at scan time, so the brand can re-point them without reprinting.

Q: Is the platform available in Arabic? Yes — fully, with right-to-left layout. Use the **العربية / English** toggle in the top-right of any page.

Q: What's the difference between "Instant join" and "Approval required" campaigns? *Instant join* lets any partner start promoting immediately. *Approval required* means the brand must approve your request first (you'll be notified).

Q: I signed up but landed on an "Onboarding" screen. What is it? That's the one-time first-run screen for brand-new accounts. It asks whether you are a **Company** or a **Partner**, then sets up the matching dashboard.

10. Glossary

Term	Meaning
Company / Brand / Tenant	A business using BrandBridgeX to be promoted.
Partner / Promoter	An affiliate/influencer/agency who promotes campaigns for commission.
Campaign	A brand's promotional offer (product + type + reward) that partners can join.
Product / URL / Destination	The page or target a campaign sends traffic to.
Tracking link	A unique, opaque short URL (<code>.../r/<token></code>) that records and attributes clicks.
QR code	A scannable version of a tracking link; downloadable as PNG/SVG/PDF.
Dynamic destination	The link/QR target is resolved at click time, so it can be changed without reprinting.
Lead	A captured prospect (form fill / WhatsApp enquiry) from a campaign.
Commission	Money a partner earns; moves through hold → approve → pay.
Payout	A partner's request to be paid their approved commissions.
KYC / Verification	Identity checks that turn a partner from <i>Unverified</i> to <i>Verified</i> .
Operator / Admin	Platform staff who run the <code>/admin</code> console.
Super Admin	The highest operator role; can grant roles to others.

© BrandBridgeX. All rights reserved. · Operated by NTT Groups. This manual covers BrandBridgeX-ERP v1.1 (AI-Powered). Screens shown were captured from the live platform; some screens display the new-account "getting started" state. AI features (banner generation, QR Studio, CSV import, image upload) are described step-by-step.